

OBJECTIVE

To obtain a position as a graphic designer where my talents and skills will be utilized, enhanced and challenged.

EDUCATION

North Carolina State University • Raleigh, North Carolina • May 2014
Master of Graphic Design

Carnegie Mellon University • Pittsburgh, Pennsylvania • May 1991
BFA in Graphic Design with honors

Parsons School of Design • New York, New York • Summer 1986
Visual Communications Program

EXPERIENCE

eIDESIGNS • October 2004–March 2010, September 2011–present
Owner/Head honcho

- Maintaining a freelance business, including project management, budgeting, print collateral, trademark/concept development, presentations, retail graphics, web design, and production
- Interaction with clients

RevHealth • Morristown, New Jersey • March 2010–September 2011
Senior Art Director

- Successfully collaborated with copywriters and account managers to create print and web campaigns while maintaining the creative management of pharmaceutical products by Novartis and Bausch & Lomb
- Art directed photo shoots and commissioned illustrations
- Client meetings and presentations

Euro RSCG Life RiverWorks • Lambertville, New Jersey • April 2002–October 2004
Senior Art Director

- Managed two staff designers
- Created print advertising campaigns for the professional and hospital industry of pharmaceutical products by Bristol-Myers Squibb and Biogen Idec; worked with copywriters and account managers
- Client interaction

Bremmer & Goris Communications, Inc. • Alexandria, Virginia • April 1998–June 2000
Designer

- Created and designed brochures, publications, trademark/concept development, signage, novelty items; for corporations, associations, arts and educational groups
- Coordinated and designed a bi-monthly magazine

SKILLS

- Macintosh applications: InDesign, Illustrator, Photoshop, After Effects, Flash, Muse
- User experience
- Research skills: interviewing, questionnaires, surveys, personas, storytelling, writing
- Art direction
- Typography
- Photo shoots and press checks
- Social media

AWARDS

- Alexandria, Virginia's 250th anniversary logo
- UFCW Action Magazine Mercury Awards Competition Gold Medal
- Binney & Smith (Crayola) New Product Development Design Award

Graphic Design

George Courides

Retired partner, Creative Director at RevHealth
610-804-0958
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Denise O'Brien

Associate Creative Director at RevHealth
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MaryRose Rogowski

Creative Director at PulseCX, co-worker at Euro RSCG RiverWorks
610-659-2682
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Dennis Goris

Owner, Bremmer & Goris Communications, Inc.
703-739-0088
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Animal Shelter

Gina Jennings

Volunteer coordinator, Safe Haven for Cats
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